

Activity Report On Seniors' Side Foundation

2021-2022

SOMMAIRE

Editorial



“
Seniors are our reason for being, it is for them that we get up every morning; they are the ones who inspire us and guide our daily actions.

On Seniors' Side is really an extension of our activity to make it meaningful. It generates a real pride in belonging to a committed and responsible group.”

Patrick Seghin, President of the On Seniors' Side Foundation



“
The creation of the Foundation in 2019 was motivated by the Damartex group's desire to go beyond the «On Seniors' Side» business.

After 4 years we can be proud of the results. Indeed, since its creation, more than €500,000 has been donated to some sixty charities in the 5 countries where the group's founding companies are located: France, Belgium, England, Germany and Tunisia. In total, we estimate that nearly 15,000 people aged 55 and over have benefited from the Foundation's support through nearly 90 projects. All this has been made possible thanks to the 120 employees involved in the Foundation, particularly as project sponsors.

This year marks an important milestone, the end of the Foundation's first five-year mandate. We are therefore going to begin a process of reflection on the key issues to pursue our mission, «to change the way society looks at seniors and to act for their well-being,» as well as the construction of a project for a society that is benevolent, supportive and inclusive towards seniors.”

Joséphine Biernacki, Director of the On Seniors' Side Foundation

REASON FOR BEING AND KEY FIGURES

..... Page 4

INVOLVEMENT OF EMPLOYEES

Correspondence within the brands

..... Page 6

The role of sponsors

..... Page 7

PROJECTS SUPPORTED FROM 2022

Brands get involved

..... Page 9

Charity projects

..... Page 10

HIGHLIGHTS OF THE FOUNDATION

Gourmet tea at the Vannes shop

..... Page 17

Marathon of the transformation of the Sport Health Bus in Dunkerque.

..... Page 18

Duo For a Job Conference.

..... Page 18

Conference on violence against women.

..... Page 19

Organisation of an intergenerational egg hunt in Bishop of Stortford in England

..... Page 19

GOVERNANCE

The Board of Directors

..... Page 20

The Steering Committee

..... Page 20

Reason for being and key figures

Our Vision

Because the Foundation is On Seniors' Side, it is committed to building a caring, supportive and inclusive society in which everyone aged 55 and over is recognised, independent and can live and develop with dignity.

Our mission

To change society's view of senior citizens and to act for their well-being by supporting projects in line with our fields of action.

Nos champs d'action



Key figures

3 TYPES OF ASSISTANCE

Equipment (14 projets)

Animation (8 projets)

Accompaniment (7 projets)

3 KEY AREAS

Promoting the well-being of seniors (15 projets)

Encouraging intergenerational links (11 projets)

Supporting carers (3 projets)



5 countries of location

France - United Kingdom -
Germany - Belgium – Tunisia



More than 7,500 beneficiaries



29 projects funded



116 employees involved



24 charities supported

204 325,91 € redistributed to charities

Involvement of employees

Correspondence within the brands

The brand correspondent is the main contact for employees who wish to play a role and become involved in the Foundation.

He or she contributes to raising awareness of the Foundation within the company and to creating commitment:

- By representing the Foundation,
- By relaying information on the projects supported,
- By answering questions from interested employees
- By looking for a project sponsor,
- By helping an employee to fill in a project submission form,
- Launching a call for projects.

He or she represents their brand to the Foundation:

- Receiving and transmitting projects to the Foundation
- By giving feedback on the decisions of the steering committee to the project sponsors

Testimony of Isabelle Picard, Damart France correspondent

«As a Creative Manager in Promotional Communication, I wanted to invest myself in a different way for our clients. Moreover, I was also attracted by the opportunity to share with people from other departments and other brands.

I once attended a presentation for the charity Un Toit à partager at a foundation committee meeting. I spoke about this project to a friend from Lille who was looking for accommodation for her son who was studying in Arras. Two months later, a partnership was created: Martin moved in with Maurice, a senior carer! My role has enabled me to see that the Foundation's fields of action have a real impact on the beneficiaries. This is why I am proud to be part of this adventure.”

DAMART



Testimonies of Vera Funk, correspondent 3 Pages :

«What I like about this Foundation is that small projects are not left out. Small charities are not necessarily known and do not know how to receive funding from large institutions.

That is why I am involved in the Foundation and why I am active in my mission and in the search for charities.”



3 PAGEN
pfiffig ! praktisch ! preiswert !

The role of sponsors

Each project is sponsored by an employee within the Damartex group. The sponsor is the bridge between the charity and the foundation. Everyone can propose a charity that needs support for a project in line with the Foundation's mission.

To date, 86 sponsors have signed up. There are many reasons for this commitment: a quest for meaning, a desire to meet another generation, to do a good deed, to bring joy, to build a solidarity project...

86
sponsors
involved

Testimonial from Patricia Smith , sponsor of Focus 4 Hope:



«Focus4Hope is an inspiring charity that offers a huge amount of hope and support to so many people in my local community, older people and beyond. I became aware of the charity through a call for help on a local community page on social media. **I vowed that day to do everything I could to help them.**

The scale of Focus4Hope's work is why I support them. They embody the idea of being «**On Seniors' Side**» through their work.

Through the data they have collected, they have become aware of the high rates of isolation and loneliness, as well as the deteriorating mental health among older people within my community. Many older people often live alone, in care homes, and have no close family in the area. They have little or no sense of community. The severity of this situation increased during the COVID-19 pandemic. It disproportionately affected the elderly. If these people are not able to integrate into their communities, the isolation and difficulties they face are greatly increased.

Focus4Hope is an incredible team of volunteers who continually go above and beyond to provide a great deal of hope and support to so many people in my community, to seniors and beyond. It is an honour and a privilege to work with them and to be the sponsor of these worthy projects.»

Testimony of Clara Varin, sponsor of the charity À Vélo Sans Âge :

The charity I sponsor is À Vélo Sans Âge, the Lille branch to be precise. The charity has several branches all over France and two volunteers who met on the facebook group «cyclist in Lille» decided to launch the Lille branch together.

Being a cyclist myself, owning a two-wheeler and wishing to sponsor one of the projects of the On Senior Side foundation, **I decided to support AVSA Lille.**

The charity's credo is the right to wind in the hair and light in the eyes. It offers rides in a tripoteur, piloted by a volunteer, to elderly people living in retirement homes. The Foundation has enabled the charity to acquire new ones this year.

This is both a human approach that creates an enriching inter-generational link, but also an opportunity for the elderly to get out of the house and enjoy the fresh air at the pace of a bicycle. And in an ecological way.



Testimony of Delphine Vergin, sponsor of the Olivier des Sages charity:



I sponsored the charity «L'Olivier des Sages» located in Lyon. It was Zorah Ferhat, director of the charity, who took the initiative to contact Isabelle Picard, the referent of the On Senior Side foundation at Damart France. Isabelle knew that I was interested in sponsoring a charity, so she explained the project to me and I said yes.

First of all, as I am personally and voluntarily involved in a charity, I am already convinced of the essential role of the associative fabric and its values of solidarity, exchange and sharing in the development of social links, which are essential to living together well. And the Olivier des Sages is an excellent example of this!

The aim of the charity is to fight against the isolation of these people by

offering them a place to socialise, and also to help them by giving them access to rights, care and digital technology, thanks to permanent staff meetings and collective actions that provide comprehensive care for people. The charity also provides food aid through a social grocery shop as well as computer and French courses.

This charity promotes citizenship, culture and intergenerational exchanges, all subjects that are close to my heart, which is why I support this charity.

I am delighted to have been able to «do my part» (however small it may be) like the hummingbird, to contribute to the success of this wonderful project led by this wonderful charity. As it is located in Lyon and I live in Lille, I have not yet had the opportunity to go there, but I hope to go soon and maybe participate in a workshop. Apparently I cook brookie particularly well and am willing to share my culinary secrets!

I am particularly grateful to the Damartex Group and the On Senior Side Foundation for giving us, the employees, the opportunity to invest ourselves in these beautiful causes in parallel to our jobs and thus to contribute to changing the way society looks at seniors and to act together for their well-being.

Projects supported from 2022

Brands get involved

This year, four of the Group's brands have decided to invest more in a charitable cause in conjunction with the Foundation and have entered into strong partnerships with charities.

The objectives of these partnerships are to :

- Collectively continue the development of the Foundation through a stronger involvement of the brands
- Mobilise the teams around a meaningful cause chosen by each brand.

4 brands have been committed to On Seniors' Side since September 2021:

- **Damart** with the charity **Duo for a Job**.

An inter-generational and intercultural charity, DUO for a Job helps young people from diverse backgrounds to be accompanied by mentors aged 55 or over. This mentoring allows young people to benefit from support to return to employment and older people to capitalize on their experience. Damart supported them in the opening of a new branch in Lille and in the search for mentors, especially among Damart colleagues.



- **Coopers of Stortford** with the charity **Kissing it Better**.

Kissing it Better is a charity and healthcare training organization that organizes inter-generational activities to break the isolation of older people. The aim with Coopers is to create a real community around the senior citizens of Bishop's Stortford with Coopers teams and schools in the town.

- **Afibel** with the charity **La Maison des Femmes**.

an association that helps women who are victims of physical and psychological violence. The aim of this partnership, beyond funding, is to organize events to raise awareness among colleagues and customers about violence against women.

On the occasion of the International Women's Rights Day, Afibel and Damart colleagues had the chance to listen to the testimony of Dr. Ghada Hatem-Gantzer, Founder of La Maison des Femmes.

- **3PAGEN** with the charity **Bürgerstiftung Stolberg**.

An association that fights against the loneliness of the elderly which has been exacerbated by the COVID crisis. Following the floods in Germany in July 2021, structures and meeting points no longer exist, this partnership aims to rebuild social bonding.

Charity projects

- Help with the organisation of events and activities.

The Foundation also participates in the assistance of events organised by charity. This is what **DK Pulse, EuraSanté Solidarité, Coeurious, Focus4Hope, Repas Part'âge, Escape Art Seniors, and La Boite à Histoire** have done with the help of the Foundation:



Mobile Adapted Physical Activity
Charity : DK Pulse



«If you don't come to sport, sport comes to you» is the mantra of the DKPulse charity to promote physical activity adapted to seniors. To do this, buses transformed into «mobile sports halls» offer an innovative solution that encourages people to get back into sport with adapted programmes. The objective is threefold: to encourage the resumption of physical activity, to encourage and support the practice of physical activity in complete safety, and to keep seniors in good health.

The Foundation financed a programme for ten seniors in the Dunkirk urban community for one year.



2ASD

Charity : Eura Santé Solidarité

The aim is to finance a short training course (5 days) for carers with the aim of acquiring a minimum level of knowledge to facilitate their support and improve the quality of life of frail people.

The contribution for the carers is multiple: to give them confidence in their role and to accompany them in this stage of life, to support them in their actions and their contributions to those that are cared for, to allow them to share and create a link with other carers in similar situations.

The overall contribution is to enable seniors to remain at home, to professionalise home carers and to make the health care pathway of seniors more fluid (to have reflexes, reflex gestures, etc.). The Foundation financed the training of 15 carers.

L'apport global est de permettre aux seniors de rester à domicile, professionnaliser les aidants à domicile et fluidifier le parcours de santé des seniors (avoir des réflexes, des gestes réflexes ...). La Fondation a financé la formation de 15 aidants.



Écho des coeurs
Charity : Coeurius



The aim of this project is to preserve an intergenerational memory by helping older people to pass on their life experiences and their vision of the world in a timeless form to younger generations. This approach is based on an innovative autobiographical method based on:

- Self-expression under the sign of creativity: writing and pictorial arts
- An approach to the life experience of the senior citizen under themes such as beliefs, family relationships, professional passions, artistic favourites
- A human, benevolent and complete accompaniment for 3 months.

The objectives for the beneficiaries are to learn to know themselves, to pass on and to exercise their creativity. The Foundation has financed this programme for 80 beneficiaries.



Focus4Seniors & Combatting isolation
Charity : Focus4Hope

This charity has the potential to significantly improve mental well-being by reintroducing isolated seniors into their communities. Its aim is to combat loneliness and isolation by giving older people the opportunity to socialise in a variety of settings. Focus4Hope works closely with local care homes and sheltered housing as well as its own network of service users and charities to identify participants. They have put in place a programme of events.

This includes opportunities to interact with different generations. The young volunteers are mainly students, children and regular volunteers, thus fostering intergenerational links.



- Combatting isolation

The foundation also funded three afternoon tea parties with entertainment such as singers and games such as bingo. Two hundred beneficiaries were able to enjoy these activities.



- Focus4Seniors
Association : Focus4Hope

In this programme the Foundation has funded 3 outings for about 100 beneficiaries. These outings take place in places of local interest, historical or cultural sites, or other relevant places. Participants are provided with transport and lunch.



The aim of the project is to enable residents of residences for the elderly to share tasty, balanced and convivial meals. The objective is to propose to them to meet regularly in third places so that they cook and eat together, by following the nutritional advice recommended by Repas Part'âges.

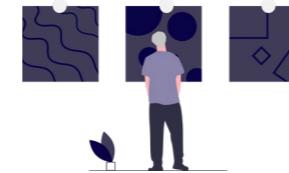
These workshops, both theoretical and practical, are mainly intended for widows and widowers over 70 years of age and aim to pass on and revive their appetite for food and life. They also aim to stimulate cognitive, language and social functions. The Foundation financed 2 workshops for 15 people each at the Résidence Autonome de la Marque in Hem.



Escape Art Seniors
Charity : Espace Anopy



The aim of the project is to break the isolation of senior citizens through a programme of cultural visits and outings. This action aims to create social links and sharing through art between these people. These visits are characterised by the organisation and friendly accompaniment to a cultural place in Paris. The objective is also to create a solid group that will enable the realisation of inter-generational actions in the medium term. The Foundation has financed part of the programme for the year 2022-2023.



The Seniors' TV news bulletin in intergenerational collocations
Charity : Boîte à histoire

The objective of the JT des Ainés is to allow the residents of the intergenerational solidarity collocations to testify of their experience, to share moments of their daily life and to give news to their relatives. The beneficiaries will thus share their life experience, feel valued and give rhythm to their daily life in a different way. It is also a way of raising their awareness of new technologies in a fun format.

The Foundation financed the production of 5 television newscasts for the elderly.



- **Supporting seniors or their carers.**

The On Seniors' Side Foundation helps certain charities to support seniors or their carers. It is essential to provide support for carers to enable the elderly to age well at home. This is what the supported charities **La Cravate Solidaire, Focus4Hope, Ensemble 2 Générations and Fashion Green Hub** are doing through :



Coup de Pouce à l'Expérience, accompanying seniors towards employment
Charity : La Cravate Solidaire

Cravate Solidaire Lille intends to fight against the increasing number of senior jobseekers by accompanying 80 jobseekers over the age of 55 in their search for work during the «Coup de Pouce» workshops. These consist of 4 stages:

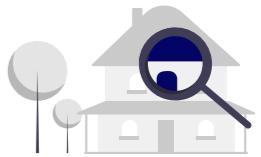
- Reception in order to understand expectations, detect any obstacles that may stand in the way of a job search and to build the beneficiary's confidence.
- Image coaching session with selection of an appropriate outfit
- Simulation of an interview and support in building a speech that will give the recruiter confidence.
- Creation of a professional CV photo and a more playful photo to help the candidate boost their CV and keep a pleasant memory of their time at La Cravate Solidaire.

The financing of this project by the Foundation should enable 40 senior citizens to return to work.



FOCUS4HOPE Regular Support programme for 55+
Charity : Focus4Hope

This is a regular support programme to support older people aged 55 and over. The aim is to provide regular essential services and support to vulnerable older people aged 55+. Within this framework, the Foundation has funded 200 essential food parcels.



ensemble2générations Opening of an agency for intergenerational sharing
Association : Ensemble2générations

The creation of this new agency will allow the provision of free or low-cost accommodation for students in exchange for presence or services rendered in the homes of older people in the city of Vannes. This meets three major challenges:

- to enable our elderly to remain in their homes for as long as possible thanks to the presence of a student,
- to help students in difficulty to benefit from free accommodation in exchange for services and presence
- to relieve family carers because they know that their parents are safe.

The Foundation helped finance the opening of this agency.



Reinserting the 55+ into the textile industry
Charity : Fashion Green Hub



The aim of this project is to identify and train people over 55 years old who are far from employment, to accompany them to integrate sustainable AND circular clothing companies in search of qualified dressmakers, and to guide them towards a longer training course and to help them to start their activity at home. This training will open the doors to paid employment that will allow them to reintegrate into society and lead a less difficult life financially.

The Foundation accompanies a person over 50 in this process

• Purchase of equipment

Charities sometimes need equipment to help the elderly. Whether it is to promote their well-being, to accompany them or to improve the actions of their carers. This is what the charities **Wissensoase Lester, A Velo sans Age, Centre hospitalier de Bailleul groupe DD et protection de la diversité, Résidence de la pévèle de Cysoing, APPA, Fondation partage et Vie, ATIR, l'Olivier des Sages, Apreva RMS and Les petits frères des pauvres** are doing through :

 Wissensoase Lester



The project aims to support a new care facility for senior citizens in the town of Stolberg (North Rhine-Westphalia). The catastrophic floods of 14 July 2021 hit the citizens hard, but also many social organisations and the municipal administration.

In an unprecedented project, the municipality and social actors have joined forces to open a meeting place on 10 March 2022: the «Blue House», which offers advice and intergenerational support as well as the possibility of informal meetings and exchanges.

The project will pay special attention to the elderly, offering advice, digital services, cultural and sporting activities, etc.

The «Blue House» is a small structure located in a large garden, which allows for extensive use of the outdoor space in good weather. In order to make it possible to use it in a flexible and functional way and to create a comfortable and welcoming atmosphere. The foundation has financed:

- The purchase of chairs suitable for seniors.
- The purchase of virtual reality glasses
- The purchase of sunshades to be able to use the outdoor area in good weather
- The payment of lecturers



Le droit au vent dans les cheveux creating intergenerational links through scooter rides

Charity : À Vélo Sans Âge



The project aims to offer dependent elderly people safe bike rides in the open air. These rides are organised in partnership with retirement homes or Retirement home. Seniors are carried out on an electrically assisted scooter driven by volunteers which gives an opportunity for intergenerational contacts within a common territory, as well as an opportunity to share moments of conviviality and exchange. The foundation financed the purchase of the first scooter necessary for the creation of the charity's Lille branch. The residents of several homes in Lille and the metropolitan area benefit from this first scooter.



Let's bring nature into the hospital

The aim of this project is to create a shared space for residents, carers and their families around the preservation of the environment with a «vegetable garden» space and a «biodiversity & sensory stimulation» space. These different areas allow for the creation of a garden that focuses on awakening the senses of residents, facilitating walking and gardening activities in order to combat loss of autonomy. The Foundation financed the part of the creation of these gardens that was not subsidised so that the price of the residents' day would not be affected.



Activity and scent garden

The main purpose of this project is the creation of a participative, healthy, productive and aesthetic vegetable garden and orchard. The aim of this garden is to allow walks, adapted physical activity, exchange, animation and discovery between residents, families and inhabitants of the community.

In the development and maintenance of this garden, the emphasis is on the preservation and harmony of the environment but also on professional reintegration. The different areas are designed with the residents to respond to their problems and to create social and intergenerational links. The Foundation financed the creation of a pathway to combat the loss of mobility.



Support Winter 21
Charity : APPA

The APPA (Association for the Protection of the Elderly) in Zaghouan is a charity that aims to provide support and care for elderly people without support in the Zaghouan region.

At present, it looks after 150 elderly people. The people taken care of are often without family support and live in great precariousness. The services provided by the charity are as follows :

- Medical visits: a volunteer doctor makes a round of visits every Tuesday and consults around 30 people.
- Basic food packs: the charity distributes basic food packs according to the collections made.
- Medicines: distribution of medicines for chronic diseases (diabetes, high blood pressure, etc.)
- Paramedical equipment: distribution of wheelchairs, canes, etc.
- Miscellaneous accessories: distribution of mattresses, blankets for the winter, etc.

Through this project, the Foundation is financing the purchase of paramedical equipment (wheelchairs, walking sticks, air mattresses) and measuring equipment (blood pressure and blood sugar meters) for 40 senior beneficiaries.





Medimoov
Charity : Fondation Partage & Vie

The main purpose of the project is to set up individual support for residents and to promote non-medicinal therapeutic approaches.

It focuses on improving the support conditions and the well-being of the residents thanks to the installation of an interactive terminal «MediMoov». A real fun device, this tool is a route of inter-generational social links between residents and their relatives and allows residents to be stimulated in an adapted context that helps them maintain their physical and cognitive capacities. It also allows for a successful situation that can improve the self-esteem and quality of life of residents. The foundation participated in the acquisition of this equipment for the Nouvel Horizon residence in Douai.



 Fav Saving-lives
Charity : ATIR

The project consists of the purchase of a «FAV» surgical box.

This box is transportable, which allows operations to be performed in many regions of Tunisia where hospitals do not have surgical equipment. This will save up to 50 patients with kidney failure per year, mainly those aged 50 and over, as these are the patients who have the most difficulty with dialysis sessions and develop life-threatening complications due to the fragility of their blood vessels.

The Foundation funded the purchase of this equipment.

Feather
Charity : ATIR

The main purpose of the project is to finance a special scale for elderly and/or dependent renal failure patients. This scale will be installed in the haemodialysis unit of the Nephrology, Dialysis and Renal Transplant Department of the CHU Rabta Hospital.

The Foundation funded the purchase of this equipment.

Finance Surgery
Charity : ATIR

The project consists of financing fistula and catheter operations for the poorest patients with kidney failure, aged 50 and over, of whom there are 14. These operations are not covered by the national social security fund.

The Foundation finances the care of these 14 patients.



 Healing through the practice of horticultural therapy
Charity : Apréva RMS

The main purpose of the project is to encourage intergenerational encounters between residents and their families through the development of a therapeutic garden and to bring the «well-being» garden of a residence for seniors in Leforest in the Pas de Calais to life together. The Foundation financed the purchase of a therapeutic pool to equip the garden.



When youth meets wisdom
Charity : L'Olivier des Sages



These are intergenerational cooking workshops led by dieticians and attended by around thirty people: 10 young people and 20 seniors. The objective is multiple: to raise awareness of balanced eating habits, to discover new eating habits and other flavours, and to strengthen intergenerational links. While preparing a meal is a time for learning, it is also a time for exchanging recipes, desires and know-how. It is a way of telling stories and weaving reassuring links between young and old. These relationships are strengthened during meals shared together to appreciate and comment on the dishes made.

The Foundation financed the purchase of kitchen equipment to enable these workshops to be set up.

 Petits Frères des Pauvres
Non à l'isolement de nos ainés

Le Jardin des Part'âges

Charity : Petits frères des pauvres

The project consists of the rehabilitation of the outdoor space of the Maris Stella Holiday Home in the Pas de Calais region into a sensory garden for the beneficiaries: isolated elderly people and/or those in social difficulty. The aim is to (re)create a link with the Earth and to enjoy the benefits of nature. The holidays are a break from everyday life. They are an opportunity to feel and sense in order to live better. It is also a space for discovery, openness and exchange and intergenerational meetings are organised.

The Foundation financed part of the development of the sensory garden.



IV. Highlights of the Foundation

Gourmet tea at the Vannes shop.



Last May, the Damart shop in Vannes organised a gourmet tea to invite customers to discover the charity Ensemble 2 Générations. The charity's volunteers came to present their new Vannes branch and to propose an intergenerational sharing service. This service helps to alleviate the loneliness of senior citizens and to help young students looking for accommodation.

The shop team was very motivated for this sponsorship and beyond this one-off event, communicates via posters and the distribution of flyers. To date, 7 pairs have been created.

Marathon of the transformation of the Sport Health Bus in Dunkerque.

On 27 June, Dorothée Fleury, patron of the DK Pulse charity, took part in the start of the «Marathon de la transformation du Bus Santé Sport» in Dunkirk.

This marathon organised by the DK Pulse charity aims to transform a bus into a travelling gym in order to gently get elderly people back into sport. This charity, which specialises in sport and health and more particularly in the design of adapted physical activity programmes for the frail population, wanted to go further by «reaching out» to the people who are furthest from physical activity. «If you don't come to sport, sport comes to you»



Read Dorothée's testimony below:

«As a sportswoman, I am convinced of the benefits of sport and its many advantages. When I discovered that DK Pulse was proposing to promote physical activity adapted for seniors, I was seduced and really motivated to get involved with the charity. It is not always easy for some seniors to go to a gym and have easy access to a sport. These sessions are also a great opportunity to meet people, exchange ideas, create a social link... The principle of going to meet them and offering them a sporting interlude has really won me over! It's a great way to start working together and I really want to get involved in this project!»

Duo For a Job Conference

The partnership with Duo for a Job started in autumn 2021. This is a project of the Damart brand in partnership with the Foundation, which is committed alongside the charity «DUO for a JOB» (in Belgium and France) to develop intergenerational mentoring and facilitate access to employment for young people from diverse backgrounds.

The charity offers free, effective and personalised support to young job seekers from diverse backgrounds (mentees) by proposing that they form a duo for 6 months with experienced volunteers over 50 years old (mentors). The program is structured, intensive and focused on the barriers young people face in accessing employment. On 28 April, a conference was organised for all employees. It was an opportunity to present the charity, the partnership but above all to open to Damart employees the possibility to commit themselves as mentors by giving them support and time to train.



Find below Emilie's testimony :

«This partnership is part of a social commitment project that the Damart brand is carrying. This approach for seniors from an intergenerational point of view is meaningful in two ways:

- To find a way to give back to the senior citizen their place, their value, their experience and to value their know-how.
- It is a commitment to future generations.»

Conference on violence against women.

On 8 March, on the occasion of International Women's Rights Day, the Afibel team organised the testimony of Dr Ghada Hatem Gantzer, Founder of La Maison des femmes.

La Maison des femmes, is first of all the sad fact that in France, one woman dies every three days as a result of domestic violence. Violence against women is a societal problem that threatens women's lives and prevents them from fully participating in social and cultural life. The Women's House is a concrete and pragmatic response to this societal problem.

During this testimony, Ghada made the teams aware of the violence that women can suffer in France and throughout the world

Organisation of an intergenerational egg hunt in Bishop of Stortford in England

On 13 April, Coopers and the KiB charity organised an Easter event: a day that brought together seniors and their grandchildren in a festive spirit.

The activities organised made grandparents and grandchildren happy. An egg hunt, make-up stands, arts and crafts and painting, goodies, old-fashioned games and many other workshops were set up to strengthen the ties between families.

Employees of Coopers came to help the charity to animate the event while sharing a moment with the people of the region.



Throughout the year, Coopers, in partnership with Kissing it Better, has been running a program to strengthen the bond between generations in the Bishop of Stortford area. Several events took place throughout the year to fight against the isolation of the region's seniors: shows, music recitals, gardening sessions and awareness-raising weeks, particularly on loneliness and dementia.

Indeed, the Easter party was just one event in a busy program.

«We hope this event gave everyone a small taste of what we can do to improve the lives of older people in the region,» says Jill Fraser, CEO of KiB. «All of our projects connect young people with a much older generation, so that everyone involved feels cared for, connected and part of a wider community.»



Read Victoria's testimony below

«By bringing the generations together, we hope to have a huge impact on older people in this area, especially those who suffer from loneliness. This program will also help young people in the area.»

Governance

The Board of Directors

The Board of Directors of the Foundation is made up of 9 members. 5 internal members of the Damartex group, representing the Founders, and 4 qualified external members, with expertise or experience in the senior citizens sector or in charitable actions:

- Marie Despature : Country Manager at Muséo and member of the Supervisory Board of Damartex and Somfy
- Anne-Marie Durocher : Founding President of the ALMA Nord-Pas-de-Calais charity against elder abuse, founding member and honorary president of the Société Septentriionale de Gérontologie Clinique.
- Bérangère Penaud : Strategy Consultant at Thomas More Partner.
- Laurent Delemer : Director of the HPM Group, in charge of the geriatric sector.

The Board of Directors meets twice a year, and has the following objectives :

- To ensure the execution of the Foundation's mission and the implementation of the program defined within the 3 axes.
- To define the strategic choices and the main orientations.
- To vote on the budget and validate the accounts.
- To affirm and support the Foundation's commitment and values.

Le Comité de Pilotage

The Foundation's Steering Committee is made up of 7 members, including at least one correspondent per country and the Foundation's Director. The committee meets four times a year, and the correspondents have the following objectives:

- Examine the files submitted by the collaborators.
- Select projects that meet the Foundation's values.
- Support the sponsors in their actions within the charities
- To be the main contact for employees who wish to become involved in the Foundation



The On Seniors' Side Foundation

thanks the charities and all the employees who are committed to changing society's view of the elderly and acting for their well-being.

ON
SENIORS'
SIDE
FOUNDATION



Expertise comptable & Commissariat aux comptes

Arnaud BERNARD – Marion BOLZE – Adrien MOLENDA – Damien VALLEE

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FONDATION ON SENIORS'SIDE ON SENIORS'SIDE FOUNDATION

Siège social : 160 Boulevard de Fournies,
59100 ROUBAIX

RAPPORT DU COMMISSAIRE AUX COMPTES SUR LES COMPTES ANNUELS *Exercice clos le 31 août 2022*

Mesdames, Messieurs les membres,

Opinion

En exécution de la mission qui nous a été confiée par le Conseil d'Administration, nous avons effectué l'audit des comptes annuels de la Fondation On Seniors' Side relatifs à l'exercice clos le 31/08/2022, tels qu'ils sont joints au présent rapport. Ces comptes seront arrêtés par le conseil d'administration le 2 novembre 2022 sur la base des éléments disponibles à cette date dans un contexte évolutif de crise sanitaire liée au Covid-19.

Nous certifions que les comptes annuels sont, au regard des règles et principes comptables français, réguliers et sincères et donnent une image fidèle du résultat des opérations de l'exercice écoulé ainsi que de la situation financière et du patrimoine de la Fondation On Seniors' Side à la fin de cet exercice.

Fondement de l'opinion

Référentiel d'audit

Nous avons effectué notre audit selon les normes d'exercice professionnel applicables en France. Nous estimons que les éléments que nous avons collectés sont suffisants et appropriés pour fonder notre opinion.

Les responsabilités qui nous incombent en vertu de ces normes sont indiquées dans la partie « Responsabilités du commissaire aux comptes relatives à l'audit des comptes annuels » du présent rapport.

Indépendance

Nous avons réalisé notre mission d'audit dans le respect des règles d'indépendance qui nous sont applicables, sur la période du 1^{er} septembre 2021 à la date d'émission de notre rapport.

Justification des appréciations

La crise mondiale liée à la pandémie de COVID-19 crée des conditions particulières pour la préparation et l'audit des comptes de cet exercice. En effet, cette crise et les mesures exceptionnelles prises dans le cadre de l'état d'urgence sanitaire induisent de multiples conséquences pour les entreprises, particulièrement sur leur activité et leur financement, ainsi que des incertitudes accrues sur leurs perspectives d'avenir. Certaines de ces mesures, telles que les restrictions de déplacement et le travail à distance, ont également eu une incidence sur l'organisation interne des fondations et sur les modalités de mise en œuvre des audits.

C'est dans ce contexte complexe et évolutif que, en application des dispositions des articles L.823-9 et R.823-7 du code de commerce relatives à la justification de nos appréciations, nous vous informons que les appréciations les plus importantes auxquelles nous avons procédé, selon notre jugement professionnel, ont porté sur le caractère approprié des principes comptables appliqués, sur le caractère raisonnable des estimations significatives retenues et sur la présentation d'ensemble des comptes, notamment pour ce qui concerne la reconnaissance des produits.

Les appréciations ainsi portées s'inscrivent dans le contexte de l'audit des comptes annuels pris dans leur ensemble, arrêtés dans les conditions rappelées précédemment, et de la formation de notre opinion exprimée ci-dessus. Nous n'exprimons pas d'opinion sur des éléments de ces comptes annuels pris isolément.

Vérification du rapport d'activité et des autres documents adressés aux membres

Nous avons également procédé, conformément aux normes d'exercice professionnel applicables en France, aux vérifications spécifiques prévues par la loi.

Nous n'avons pas d'observation à formuler sur la sincérité et la concordance avec les comptes annuels des informations données dans le rapport d'activité du Conseil d'Administration et dans les autres documents adressés aux membres sur la situation financière et les comptes annuels.

Responsabilités de la direction et des personnes constituant le gouvernement d'entreprise relatives aux comptes annuels

Il appartient à la direction d'établir des comptes annuels présentant une image fidèle conformément aux règles et principes comptables français ainsi que de mettre en place le contrôle interne qu'elle estime nécessaire à l'établissement de comptes annuels ne comportant pas d'anomalies significatives, que celles-ci proviennent de fraudes ou résultent d'erreurs.

Lors de l'établissement des comptes annuels, il incombe à la direction d'évaluer la capacité de la Fondation On Seniors' Side à poursuivre son exploitation, de présenter dans ces comptes, le cas échéant, les informations nécessaires relatives à la continuité d'exploitation et d'appliquer la convention comptable de continuité d'exploitation, sauf s'il est prévu de liquider la fondation ou de cesser son activité.

Les comptes annuels seront arrêtés par le Conseil d'Administration.

Responsabilités du commissaire aux comptes relatives à l'audit des comptes annuels

Il nous appartient d'établir un rapport sur les comptes annuels. Notre objectif est d'obtenir l'assurance raisonnable que les comptes annuels pris dans leur ensemble ne comportent pas d'anomalies significatives. L'assurance raisonnable correspond à un niveau élevé d'assurance, sans toutefois garantir qu'un audit réalisé conformément aux normes d'exercice professionnel permet de systématiquement détecter toute anomalie significative. Les anomalies peuvent provenir de fraudes ou résulter d'erreurs et sont considérées comme significatives lorsque l'on peut raisonnablement s'attendre à ce qu'elles puissent, prises individuellement ou en cumulé, influencer les décisions économiques que les utilisateurs des comptes prennent en se fondant sur ceux-ci.

Comme précisé par l'article L.823-10-1 du code de commerce, notre mission de certification des comptes ne consiste pas à garantir la viabilité ou la qualité de la gestion de votre fondation.

Une description plus détaillée de nos responsabilités de commissaire aux comptes relatives à l'audit des comptes annuels figure dans l'annexe du présent rapport et en fait partie intégrante.

Marcq-en-Barœul
LE COMMISSAIRE AUX COMPTES
SLG EXPERTISE



Annexe

Description détaillée des responsabilités du commissaire aux comptes

Dans le cadre d'un audit réalisé conformément aux normes d'exercice professionnel applicables en France, le commissaire aux comptes exerce son jugement professionnel tout au long de cet audit. En outre :

- il identifie et évalue les risques que les comptes annuels comportent des anomalies significatives, que celles-ci proviennent de fraudes ou résultent d'erreurs, définit et met en œuvre des procédures d'audit face à ces risques, et recueille des éléments qu'il estime suffisants et appropriés pour fonder son opinion. Le risque de non-détection d'une anomalie significative provenant d'une fraude est plus élevé que celui d'une anomalie significative résultant d'une erreur, car la fraude peut impliquer la collusion, la falsification, les omissions volontaires, les fausses déclarations ou le contournement du contrôle interne ;
- il prend connaissance du contrôle interne pertinent pour l'audit afin de définir des procédures d'audit appropriées en la circonstance, et non dans le but d'exprimer une opinion sur l'efficacité du contrôle interne ;
- il apprécie le caractère approprié des méthodes comptables retenues et le caractère raisonnable des estimations comptables faites par la direction, ainsi que les informations les concernant fournies dans les comptes annuels ;
- il apprécie le caractère approprié de l'application par la direction de la convention comptable de continuité d'exploitation et, selon les éléments collectés, l'existence ou non d'une incertitude significative liée à des événements ou à des circonstances susceptibles de mettre en cause la capacité de la fondation à poursuivre son exploitation. Cette appréciation s'appuie sur les éléments collectés jusqu'à la date de son rapport, étant toutefois rappelé que des circonstances ou événements ultérieurs pourraient mettre en cause la continuité d'exploitation. S'il conclut à l'existence d'une incertitude significative, il attire l'attention des lecteurs de son rapport sur les informations fournies dans les comptes annuels au sujet de cette incertitude ou, si ces informations ne sont pas fournies ou ne sont pas pertinentes, il formule une certification avec réserve ou un refus de certifier ;
- il apprécie la présentation d'ensemble des comptes annuels et évalue si les comptes annuels reflètent les opérations et événements sous-jacents de manière à en donner une image fidèle.

Bilan et Compte de Résultat

Bilan Actif

		31/08/2022			31/08/2021
		Brut	Amort. et Dépréc.	Net	Net
	ACTIF IMMOBILISE				
	IMMobilisations incorporelles				
	Frais d'établissement				
	Frais de recherche et de développement				
	Donations temporaires d'usufruit				
	Concessions brevets droits similaires				
	Autres immobilisations incorporelles (1)				
	Immobilisations incorporelles en cours				
	Avances et acomptes				
	IMMobilisations corporelles				
	Terrains				
	Constructions				
	Installations techniques, mat. et outillage indus.				
	Autres immobilisations corporelles				
	Immobilisations corporelles en cours				
	Avances et acomptes				
	BIENS RECUS PAR LEGS OU DONATIONS DESTINES A ETRE CEDES				
	IMMobilisations financieres (2)				
	Participations évaluées selon mise en équival.				
	Autres participations				
	Créances rattachées à des participations				
	Autres titres immobilisés				
	Prêts				
	Autres immobilisations financières				
	TOTAL (I)				
	ACTIF CIRCULANT				
	STOCKS ET EN-COURS				
	Matières premières, approvisionnements				
	En-cours de production de biens				
	En-cours de production de services				
	Produits intermédiaires et finis				
	Marchandises				
	Avances et Acomptes versés sur commandes				
	CREANCES (3)				
	Créances clients, usagers et comptes rattachés				
	Créances reçues par legs ou donations				
	Autres créances				
	VALEURS MOBILIERS DE PLACEMENT				
	DISPONIBILITES				
	Charges constatées d'avance	30 146		30 146	27 272
	TOTAL (II)	30 741		30 741	360
	COMPTES DE REGULARISATION				
	Frais d'émission d'emprunt à étaler (III)				
	Primes de remboursement des obligations (IV)				
	Ecart de conversion actif (V)				
	TOTAL ACTIF (I à V)	30 741		30 741	27 632
	(1) dont droit au bail				
	(2) dont à moins d'un an				
	(3) dont à plus d'un an				

Bilan Passif

	31/08/2022	31/08/2021
FONDS PROPRES		
Fonds propres sans droit de reprise		
Fonds propres statutaires		
Fonds propres complémentaires		
Fonds propres avec droit de reprise		
Fonds propres statutaires		
Fonds propres complémentaires		
Ecarts de réévaluation		
Réserves		
Réserves statutaires ou contractuelles		
Réserves pour projet de l'entité		
Autres		
Report à nouveau		
Excédent ou déficit de l'exercice		
Total des fonds propres (situation nette)	1 809	(4 501)
Fonds propres consomptibles		
Subventions d'investissement		
Provisions réglementées		
Total des autres fonds propres		
Total des fonds propres	1 809	(4 501)
Fonds reportés et dédiés		
Fonds reportés liés aux legs ou donations		
Fonds dédiés sur subventions d'exploitation		
Fonds dédiés sur contributions financières d'autres organismes		
Fonds dédiés sur ressources liées à la générosité du public		
Total des fonds reportés et dédiés		
Provisions		
Provisions pour risques		
Provisions pour charges		
Total des provisions		
DETTES (1)		
DETTES FINANCIERES		
Emprunts obligataires convertibles		
Autres emprunts obligataires		
Emprunts dettes auprès des établissements de crédit (2)		
Emprunts et dettes financières divers		
Avances et acomptes reçus sur commandes en cours		
DETTES D'EXPLOITATION		
Dettes fournisseurs et comptes rattachés		
Dettes des legs ou donations		
Dettes fiscales et sociales		
DETTES DIVERSES		
Dettes sur immobilisations et comptes rattachés		
Autres dettes		
Produits constatés d'avance		
Total des dettes	28 932	32 133
Ecart de conversion passif		
TOTAL PASSIF	30 741	27 632
Résultat de l'exercice exprimé en centimes	6 310,78	(42 102,81)
(1) Dont à moins d'un an	28 932	32 133
(2) Dont concours bancaires courants, et soldes créditeurs de banques et CCP		

Compte de Résultat

	31/08/2022	31/08/2021
PRODUITS D'EXPLOITATION		
Cotisations		
Vente de biens et services		
Ventes de biens		
dont ventes de dons en nature		
Ventes de prestations de service		
dont parrainages		
Produits de tiers financeurs		
Concours publics et subventions d'exploitation		
Versements des fondateurs ou consommations de la dotation consomptible		
Ressources liées à la générosité du public		
Dons manuels		
Mécénats		
Llegs, donations et assurances-vie		
Contributions financières		
Reprises sur amortissements, dépréciations, provisions et transferts de charges		
Utilisations des fonds dédiés		
Autres produits		
Total des produits d'exploitation	217 390	102 760
CHARGES D'EXPLOITATION		
Achats de marchandises		
Variation de stock		
Achats de matières et autres approvisionnements		
Variation de stock		
Autres achats et charges externes		
Aides financières		
Impôts, taxes et versements assimilés		
Salaires et traitements		
Charges sociales		
Dotation aux amortissements et dépréciations		
Dotation aux provisions		
Reports en fonds dédiés		
Autres charges		
Total des charges d'exploitation	211 076	145 032
RESULTAT D'EXPLOITATION	6 314	(42 272)

Compte de Résultat

2/2

		31/08/2022	31/08/2021
	RESULTAT D'EXPLOITATION	6 314	(42 272)
PRODUITS FINANCIERS	De participation D'autres valeurs mobilières et créances d'actif immobilisé Autres intérêts et produits assimilés Reprises sur provisions, dépréciations et transferts de charges Différences positives de change Produits nets sur cessions de valeurs mobilières de placement	70	80 89
	Total des produits financiers	70	169
CHARGES FINANCIERES	Dotations aux amortissements, aux dépréciations et aux provisions Intérêts et charges assimilées Différences négatives de change Charges nettes sur cessions de valeurs mobilières de placement	73	
	Total des charges financières	73	
	RESULTAT FINANCIER	(3)	169
	RESULTAT COURANT avant impôts	6 311	(42 103)
PRODUITS EXCEPTIONNELS	Sur opérations de gestion Sur opérations en capital Reprises sur provisions, dépréciations et transferts de charges		
	Total des produits exceptionnels		
CHARGES EXCEPTIONNELLES	Sur opérations de gestion Sur opérations en capital Dotations aux amortissements, aux dépréciations et aux provisions		
	Total des charges exceptionnelles		
	RESULTAT EXCEPTIONNEL		
	Participation des salariés aux résultats Impôts sur les bénéfices		
	TOTAL DES PRODUITS	217 460	102 929
	TOTAL DES CHARGES	211 149	145 032
	EXCEDENT ou DEFICIT	6 311	(42 103)
CONTRIBUTIONS VOLONTAIRES EN NATURE	Dons en nature Prestations en nature Bénévolat		
	TOTAL		
CHARGES DES CONTRIBUTIONS VOLONTAIRES EN NATURE	Secours en nature Mise à disposition gratuite de biens Prestations Personnel bénévole		
	TOTAL		

Annexe

Informations générales

La fondation On Senior's Side Foundation, financée par le groupe Damartex et ses filiales a vu le jour en 2019 dans le but de s'engager pour le bien-être des seniors.

La Fondation s'investie autour de trois axes identifiés comme des champs d'actions au profit des seniors :

- ⟨ Encourager l'activité des seniors pour améliorer leur bien-être : proposer aux seniors des sorties culturelles, leur apprendre à peindre ou à dessiner... ;
- ⟨ Aider les seniors à s'investir dans la société et encourager le lien social intergénérationnel : promouvoir un service de colocation intergénérationnelle entre seniors et étudiants, les former aux outils digitaux ;
- ⟨ Favoriser le maintien en bonne santé à domicile et accompagner les aidants : organiser la livraison de denrée alimentaires, organiser un « café des aidants ».... .

Ainsi, par le biais des différents projets soutenus, la Fondation vise à :

- ⟨ Lutter contre l'isolement des seniors en renforçant le lien social ;
- ⟨ Contribuer au bien-vieillir en apportant un soutien aux personnes fragiles ;
- ⟨ Accompagner les seniors au quotidien en leur proposant un programme adapté.

Le siège du groupe Damartex est situé à Roubaix. La fondation opère en France mais aussi à travers l'Europe (Angleterre, Belgique....).

Règles et méthodes comptables

Les comptes annuels de l'exercice ont été élaborés et présentés conformément aux règles générales applicables en la matière et dans le respect du principe de prudence.

Le bilan de l'exercice présente un total de **30 741** euros.

Le compte de résultat, présenté sous forme de liste, affiche un total **produits** de **217 460** euros et un total **charges** de **211 149** euros, dégageant ainsi un **résultat** de **6 311** euros.

L'exercice considéré débute le **01/09/2021** et finit le **31/08/2022**.

Il a une durée de **12** mois.

Les conventions générales comptables ont été appliquées conformément aux hypothèses de base :

- Continuité de l'exploitation ;
- Permanence des méthodes comptables d'un exercice à l'autre ;
- Indépendance des exercices.

La méthode de base retenue pour l'évaluation des éléments inscrits en comptabilité est la méthode des coûts historiques.

Les présents comptes ont été arrêtés conformément aux principes édictés par le règlement de l'Autorité des Normes Comptables (ANC) n°2014-03 du 5 juin 2014 relatif au Plan Comptable Général modifié et ANC n°2018-06 du 5 décembre 2018.

Les principales méthodes utilisées sont :

Créances et dettes

Les créances et les dettes ont été évaluées pour leur valeur nominale.

Les créances ont, le cas échéant, été dépréciées par voie de provision pour tenir compte des difficultés de recouvrement auxquelles elles étaient susceptibles de donner lieu.

Disponibilités

Les liquidités disponibles en banque ou en caisse ont été évaluées pour leur valeur nominale.

Faits majeurs de l'exercice: COVID-19

L'exercice 2022 a été impacté par l'épidémie de Covid 19.

Les impacts de cet évènement sur les comptes de l'association sont mentionnés ci-après. Les informations sont présentées selon l'approche « ciblée » définie par l'ANC.

Compte de résultat

Pas d'impact.

Bilan

Pas d'impact.



Expertise comptable & Commissariat aux comptes

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**FONDATION ON SENIORS'SIDE
ON SENIORS'SIDE FOUNDATION**

**Siège social : 160 Boulevard de Fournies
59100 ROUBAIX**

RAPPORT SPECIAL DU COMMISSAIRE AUX COMPTES SUR LES CONVENTIONS REGLEMENTEES REUNION DE L'ORGANE DELIBERANT RELATIVE A L'APPROBATION DES COMPTES DE L'EXERCICE CLOS 31/08/2022

Aux Membres,

En notre qualité de commissaire aux comptes de votre Fondation, nous vous présentons notre rapport sur les conventions réglementées.

Il nous appartient de vous communiquer, sur la base des informations qui nous ont été données, les caractéristiques et les modalités essentielles des conventions dont nous avons été avisés ou que nous aurions découvertes à l'occasion de notre mission, sans avoir à nous prononcer sur leur utilité et leur bien-fondé ni à rechercher l'existence d'autres conventions. Il vous appartient, selon les termes de l'article R. 612-6 du code de commerce, d'apprécier l'intérêt qui s'attachait à la conclusion de ces conventions en vue de leur approbation.

Nous avons mis en œuvre les diligences que nous avons estimé nécessaires au regard de la doctrine professionnelle de la Compagnie nationale des commissaires aux comptes relative à cette mission. Ces diligences ont consisté à vérifier la concordance des informations qui nous ont été données avec les documents de base dont elles sont issues.

CONVENTIONS SOUMISES A L'APPROBATION DE L'ORGANE DELIBERANT

Conventions passées au cours de l'exercice écoulé

En application de l'article R. 612-7 du code de commerce, nous vous informons que nous n'avons été avisés d'aucune convention mentionnée à l'article L. 612-5 du code de commerce.

Fait à Marcq-en-Barœul,
Le Commissaire aux comptes

